



SVEVA GELFI

"La vostra naturalista di fiducia"

ABOUT ME

My name is **Sveva Gelfi**, I'm 28 and I am an Italian naturalist, content creator and wildlife tour leader.

I hold a degree in **Natural Sciences**, a Master in **Wildlife Conservation & Management** and I am currently completing my final Master's Degree in Biodiversity Conservation, with a focus on **science communication**.

For the past several years, I have been creating educational content about wildlife, ecology and biodiversity conservation across **social media**, making scientific topics accessible to a broad audience.

My goal is to inspire people to appreciate and protect nature through accurate, engaging and evidence-based storytelling.

I also organize and lead small-group **wildlife expeditions**. As a naturalist, I help participants understand the ecosystems we visit, interpret animal behaviour and explain the conservation challenges and success stories behind each destination.

At the same time, I create **professional photo and video content** throughout the expedition, documenting the experience and communicating the mission of the project. Through storytelling, educational content and social media coverage, I showcase the destination, highlight conservation initiatives and help tour operators reach a wider audience while promoting responsible and sustainable tourism.

My tours are designed for people who want more than a holiday, they are immersive educational experiences focused on wildlife, **responsible tourism and conservation**.

Upcoming expeditions include:

-  **Uganda** (October 2026) Gorilla & Chimpanzee Conservation Expedition
-  **Zimbabwe** +  **Botswana** (December 2026) – Rhino Conservation Expedition
-  **Mexico** (January 2027) – Sea Turtle & Marine Mammal Conservation Expedition

LANGUAGES & INTERNATIONAL EXPERIENCE

 **Italian — Native**

 **English — Professional Proficiency (C1/C2)**

Fluent in spoken and written English. Lived and worked in Scotland in 2020 as an Animal Keeper at Highland Wildlife Park.

 **Spanish — Upper Intermediate (B2)**

Comfortable in professional and travel environments, with good communication skills.

 **German — Intermediate (B1)**

Working proficiency, suitable for everyday communication and international collaborations.

International Experience

 *38 countries visited (27 with with 2 wolfdogs travelling around Europe)*



SOCIAL MEDIA

Main **content formats**:

- Short-form videos about wildlife, ecology, animal behaviour and conservation;
- Instagram carousels exploring environmental issues, species and ecosystems;
- Wildlife facts and natural history storytelling;
- Content about conservation projects, protected areas and responsible tourism;
- Travel diaries and live coverage from wildlife expeditions;
- Behind-the-scenes content documenting field activities, local guides and conservation initiatives;
- Interviews and collaborations with experts, organizations and professionals working in the environmental and wildlife sectors;
- Long-term post-trip content, including educational videos, photographs, travel recaps and destination storytelling.

For each expedition, I develop **content before, during and after the journey**. This allows me not only to promote the experience, but also to communicate the mission of the project, highlight the work of local partners and explain the conservation value of the activities included in the itinerary.



PARTNERSHIPS



I collaborate with organizations and tour operators that share my commitment to wildlife conservation, responsible tourism and community development.



Amatsiko Tours Ltd.

A Ugandan social enterprise specializing in authentic wildlife experiences and community-based tourism. Every journey supports conservation initiatives and contributes to education and local development through the Amatsiko School.



Keep The Planet

An Italian tour operator dedicated to biodiversity conservation, environmental education and sustainable development through global conservation projects.





VIDEOS



Here are some examples of my educational and conservation-focused content, published across both Instagram and TikTok:

Gorilla Conservation (Uganda)

Link: <https://vm.tiktok.com/ZGd9WPs7p/>

Grindadrap (Faroe Islands)

Link: <https://vm.tiktok.com/ZGd9W98sq/>

Lemon Shark Experience (Cabo Verde)

Link: <https://vm.tiktok.com/ZGd9Wff3U/>

Guga Hunt (Scotland)

Link: <https://vm.tiktok.com/ZGd9WyuSN/>

Wolf Co-existence (Italy)

Link: <https://vm.tiktok.com/ZGd9WUUcw/>

Trophy Hunting (Sweden)

Link: <https://vm.tiktok.com/ZGd9WjbAd/>

Canned Lions (South Africa)

Link: <https://vm.tiktok.com/ZGd9WHNNp/>

Monkey (Morocco)

Link: <https://vm.tiktok.com/ZGd9WAVwM/>

Rhino Conservation (Zimbabwe)

Link: <https://vm.tiktok.com/ZGd9WPs7p/>

Sloth Sanctuary (USA)

Link: <https://vm.tiktok.com/ZGd9W98sq/>

Hippos Management (Colombia)

Link: <https://vm.tiktok.com/ZGd9Wff3U/>

Surplus Killing in Zoo (England)

Link: <https://vm.tiktok.com/ZGd9WyuSN/>

Camera Trap Setting

Link: <https://vm.tiktok.com/ZGd9WUUcw/>

Sleddog (Italy)

Link: <https://vm.tiktok.com/ZGd9WjbAd/>

Carcass Finding (Slovenia)

Link: <https://vm.tiktok.com/ZGd9WHNNp/>

Whale Valley (Egypt)

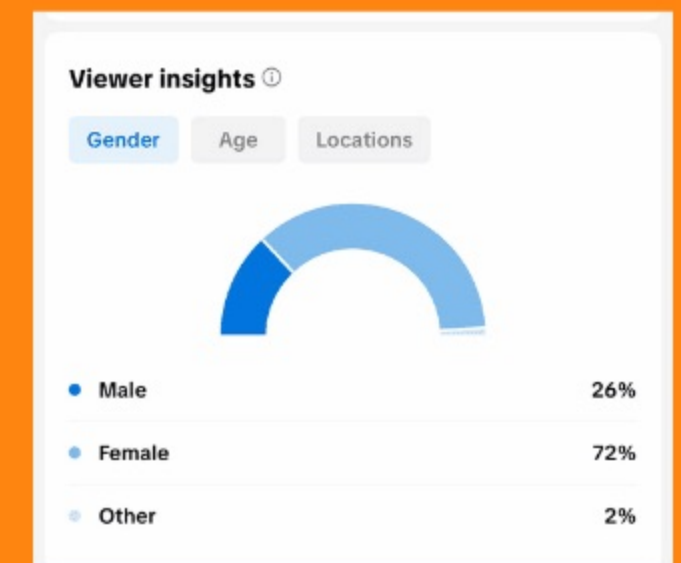
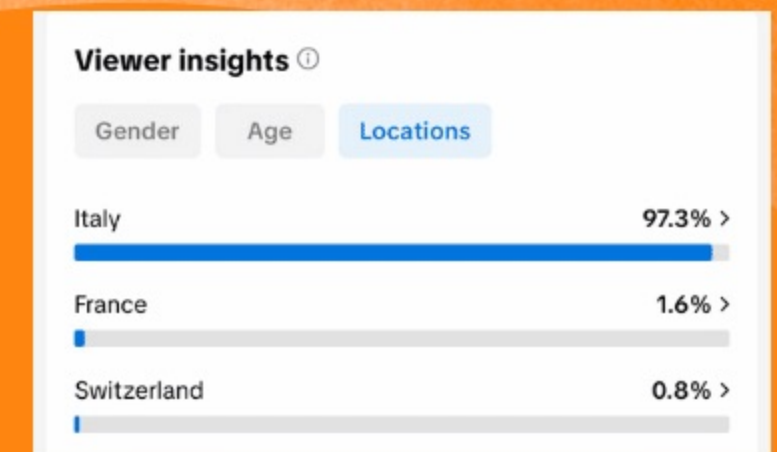
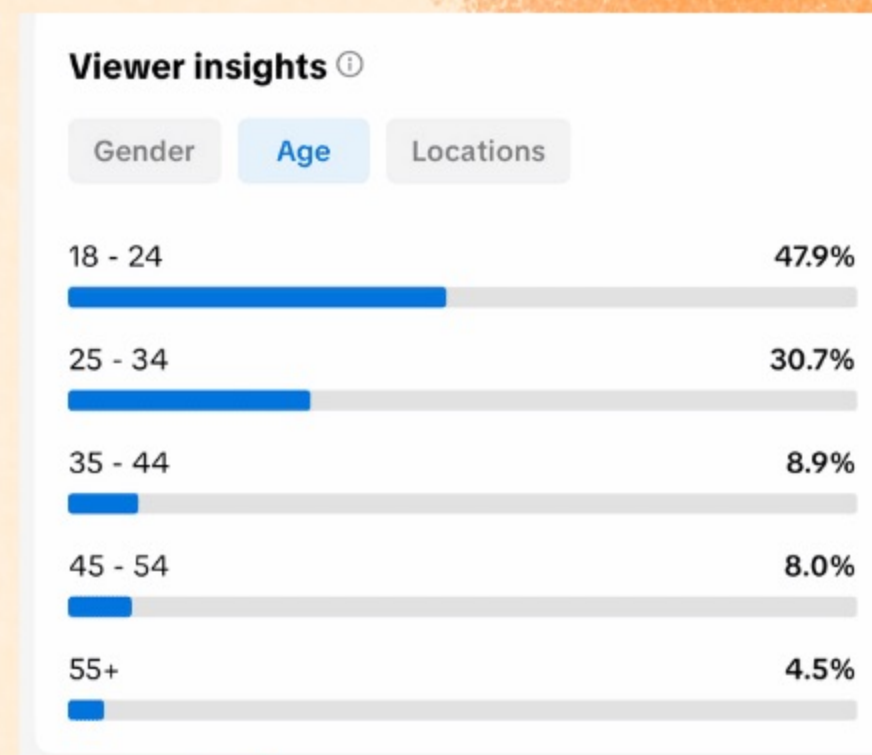
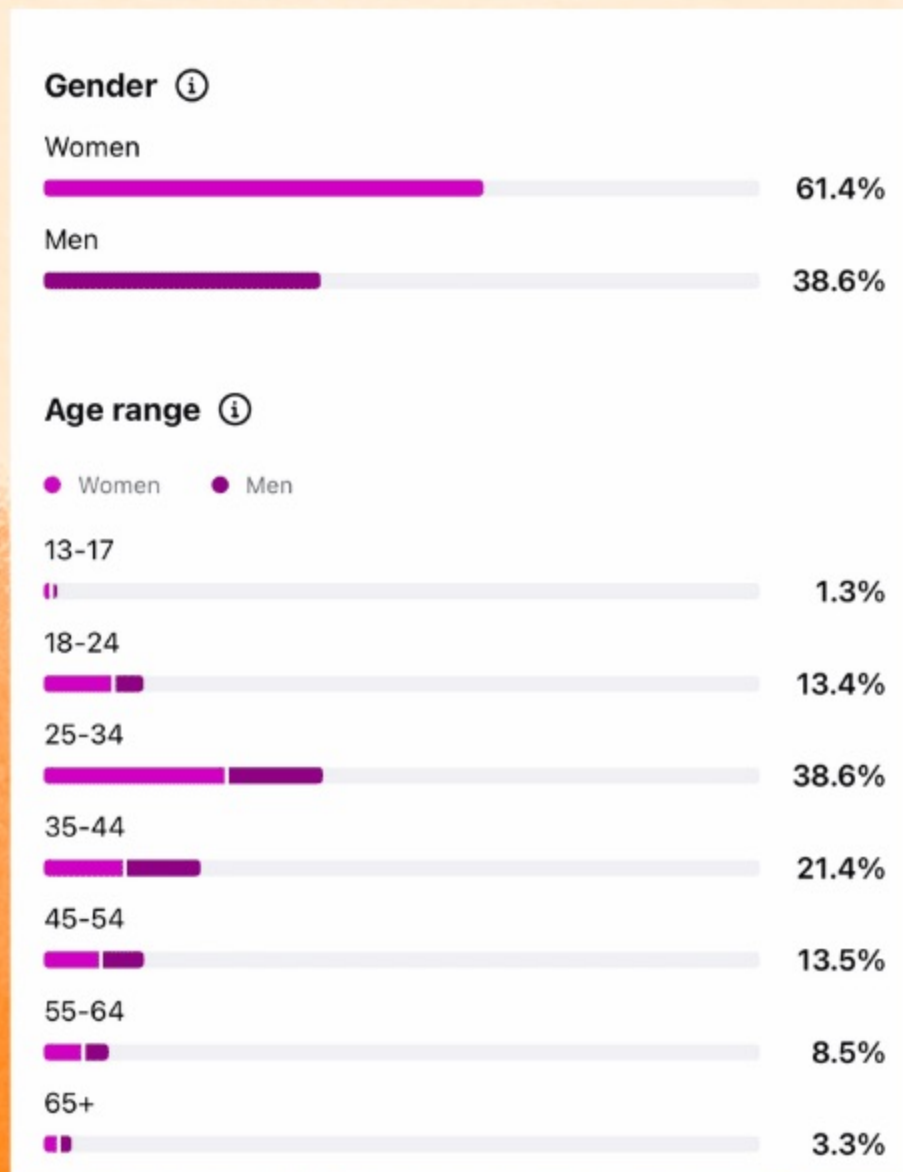
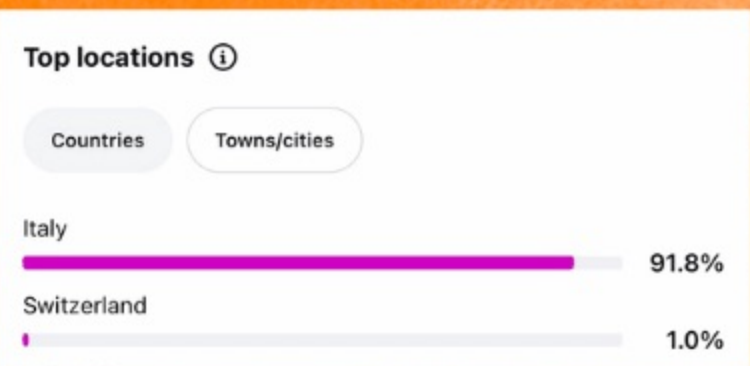
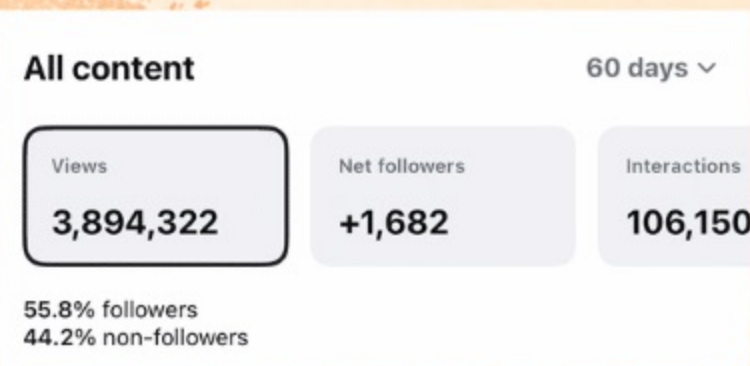
Link: <https://vm.tiktok.com/ZGd9WAVwM/>



IG CAROUSELS



INSIGHT 2026



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Linkedin: <https://www.linkedin.com/in/sveva-gelfi/>

LET'S WORK TOGETHER!